

BOLTON RECREATION DEPARTMENT

**FALL/WINTER 2025 SPONSORSHIP
PACKET**



222 BOLTON CENTER RD, BOLTON CT 06043

WWW.BOLTONREC.RECDESK.COM

July 24, 2025,

Dear Businesses,

As the fall and winter seasons are quickly approaching, we have more opportunities to work with your companies to promote them throughout the year! The Recreation Department would not be able to put on such enriching and exciting events and programs without your support and contributions. Like previous years, the Recreation Department is looking for your support to host our community events for the fall and winter. We hope you will consider sponsoring or donating to the community events and programs below. In return, we will promote your business on our flyers, emails, websites, and more! Along with this letter you will find our sponsorship forms for each of the upcoming community events.

We are asking you to consider sponsoring a basketball team during our 2025-2026 season. Sponsor one of our teams and receive your business recognition on the back of all the team members' T-shirts as well as recognition on all flyers and information that is passed out throughout the season! You will also receive a plaque with a picture of your team at the end of the season!

We are hosting a Trunk or Treat Event in October for the community where kids can trick-or-treat, paint pumpkins, get their faces painted, as well as eat some yummy treats and more! There is an opportunity to be a general sponsor, or a super sponsor! Super sponsors will be displayed on a banner at the school before and during the event!

Our Holiday Tree Lighting is an annual community event joined by everyone on the first Saturday in December each year. During the tree lighting we will have food, holiday music, Santa Claus, popcorn, hot chocolate, and other holiday treats! How can you help? Contact us to do a food truck, donate candy canes, and hot chocolate for the evening, or even help as Santa Claus!

Thank you for your consideration and we look forward to the possibility of working with you and your business. If you have any questions regarding our community events, I can be reached in the Recreation Department office by both phone and email.

Sincerely,

Stephanie Crane

Stephanie Crane

Recreation Director

scrane@boltonct.gov

(860) 649-8066 X6109

ABOUT US

It is the mission of the Bolton Recreation Department to enrich the life of the community as a whole by creating recreational opportunities for growth and enhancement to promote citizen involvement and striving to increase social, cultural and physical well-being of all ages.

Recreation opportunities are an important aspect of a well-balanced life style in the Bolton community, and the Recreation Department offers programs that benefit both residents and nonresidents of Bolton.

The Recreation Department would not be able to put on such enriching and exciting events and programs without your support and contributions. Like previous years, the Recreation Department is looking for your support to host our community events for the Fall and Winter. We hope you will consider sponsoring or donating to the below community events and programs. In return, we will promote your business on our flyers, emails, websites, and more!



THANK YOU

WE LOOK FORWARD TO WORKING
WITH YOU!!



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Bolton Recreation Department Annual Trunk or Treat Sponsor Form



This fall community event is a great opportunity to bring community organizations as well as friends and family together for an afternoon of fall fun and safe trick or treating. Please return this form by **Friday September 26, 2025**, to guarantee your businesses name on the flyers and advertisements around town.

___ General Sponsorship - \$150.00

- You will receive thanks through advertisement on all printed as well as online flyers, banners, and posters.

___ Super Sponsor - \$300.00

- You will receive thanks through advertisement on all printed as well as online flyers, banners, and posters.
- Your business will be displayed on an individual thank you sponsorship sign on the green before and during the event

| | | |
|---|-----------------------|---|
| Business Name: | | |
| Business name as you would like it seen on flyers/banners: | | |
| Contact Name: | | |
| Phone: | Email address: | |
| Address: | | |
| General Sponsor: | Super Sponsor: | Total sponsorship: Check Number: |

If you are interested in donating items versus a sponsorship amount, please list them below:

By donating items, you will still receive recognition as a thank you on all our flyers and advertisements. All local town businesses and organizations are encouraged to join in the festivities throughout the day!

What you help with when you sponsor:

- A bounce house or fun inflatable
- Face Painting Materials
- Snacks and drinks
- Pumpkins
- Pumpkin Decorating materials

Thank you for your Consideration!

Checks payable to Town of Bolton

Mail to – Bolton Recreation Department – 222 Bolton Center Rd. – Bolton CT 06043
Contact: Stephanie Crane (860)649-8066 ext.6109 / scrane@boltonct.gov



Bolton Recreation Department Youth Basketball



Sponsor Form

Sponsor a preschool, K1 or 2nd grade youth basketball team during 2025/2026 season. For your sponsorship of \$150 your business name will be printed on each T-shirt for grades preK-2nd, as well as a thank you photo of the team and an extra T-shirt for yourself at the end of the year!

If you are interested in sponsoring a team, please return this form by **Friday October 24, 2025**, to ensure t-shirt printings as well as your business name on a banner and flyers before the season starts!

| | | |
|--|-------------------|--------------------|
| Business name: | | |
| Business name as you would like to see it on the T-shirts: | | |
| Contact name: | | |
| Phone and email address: | | |
| Address: | | |
| | | |
| Number of Teams | X \$150 each team | Total sponsorship: |

Don't want to sponsor but want to help?

-Donations-

Donations to Bolton Youth Basketball can be used for various things such as sporting equipment, opening day, jerseys, concession stand products, end of the season awards and medals/trophies.

Name: _____ Phone: _____

Address: _____

Email address: _____

Donation amount: _____ Payment type: (circle) Check Cash

Thank you for your consideration!

Checks payable to Town of Bolton

Mail to – Bolton Recreation Department – 222 Bolton Center Rd. – Bolton CT 06043

Contact: Stephanie Crane (860)649-8066 ext.6109 / scrane@boltonct.gov



Bolton Recreation Department Annual Holiday Tree Lighting Sponsor Form



A Great opportunity to contribute to a beloved community event that brings families and friends together for the Holidays! Please return this form by **Friday November 7, 2025**, to guarantee your business name on the flyers and advertisements around town.

___ General Sponsorship - \$150.00

- You will receive thanks through advertisement on all printed as well as online flyers, banners, and posters. Announcements will be made thanking every sponsor prior to the start of the event

___ Super Sponsor - \$300.00

- You will receive thanks through advertisement on all printed as well as online flyers, banners, and posters. Announcements will be made thanking every sponsor prior to the start of the event
- Your business will be displayed on an individual thank you sponsorship sign on the green before and during the event

| | | |
|---|-----------------------|---|
| Business Name: | | |
| Business name as you would like it seen on flyers/banners: | | |
| Contact Name: | | |
| Phone: | Email address: | |
| Address: | | |
| General Sponsor: | Super Sponsor: | Total sponsorship: Check Number: |

What you help with when you sponsor:

Hot Cocoa supplies
Styrofoam Cups
Cookie decorating supplies
Candy Canes
Ornament Kits
Popcorn

Thank you for your consideration!

Checks payable to Town of Bolton
Mail to – Bolton Recreation Department – 222 Bolton Center Rd. – Bolton CT 06043
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